

5 SMART
Strategies

TO

RAPIDLY

**START OR GROW
YOUR SPANISH PROGRAM**

**FOR CHILDCARE CENTERS
& ELEMENTARY SCHOOLS**

O'Neill Language Academy
Est. 1991

1. The Right Curriculum

The most important success factor of a solid Spanish program is choosing a curriculum that all of your teachers can use. The Spanish curriculum you use should make your teachers excited and instill in them a passion for teaching Spanish...no matter if they know some Spanish or none at all.

By your staff using the same curriculum your childcare center or school will be unified. Being unified demonstrates to parents that you are organized as a staff and you have a quality Spanish program.

It's critical that the Spanish curriculum you use is very user-friendly and FUN! It has to be fun to teach for your staff and fun to learn from for your students.

If your childcare center or school doesn't have a Spanish curriculum yet, check out the **Teach & Learn Spanish** curriculum by visiting the bookstore at: www.oneilllanguage.com/bookstore

If you want to learn details of how **Teach & Learn Spanish** will work at your childcare center or elementary school visit: www.oneilllanguage.com/about-teach-learn-spanish

Teach & Learn Spanish curriculum is designed to turn all of your teachers into an overnight success at teaching Spanish to children, even if they currently don't know any Spanish at all.



2. Bulletin Boards

Another success factor of a solid Spanish program is making it visible building wide. It's critical that you make it as easy as possible for your students, parents and all of your staff to see and therefore buy into... and a big part of making it visible is where you place your Spanish bulletin boards.

Also, include the English and Spanish translation and a pronunciation key on your bulletin boards so anyone passing by can practice saying the words. This way your bulletin board becomes interactive.

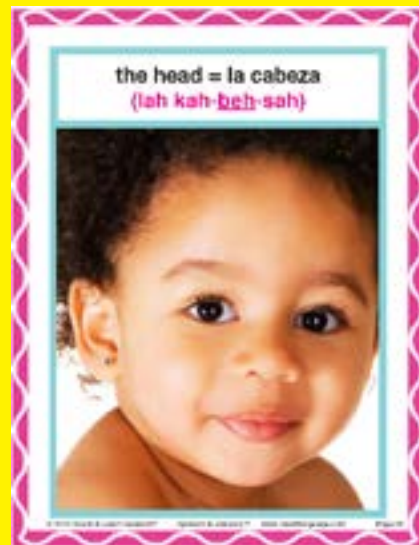
Designate a wall space at the entrance of your school for the main Spanish bulletin board. Also have a Spanish bulletin board in each of the classrooms. This guide will help motivate you to begin decorating your Spanish bulletin boards with quality visuals and flashcards starting today!

Note: The pictures and flashcards on the three bulletin boards below are from the **Teach & Learn Spanish** curriculum. Notice that on the of the three boards all of the images have the translation and pronunciation included so that anyone can say practice and say the words! If your childcare center or school doesn't have a Spanish curriculum yet, experience how easy the **Teach & Learn Spanish** curriculum is to use by visiting the bookstore at: www.oneilllanguage.com/bookstore

SAMPLE BULLETIN BOARD

¡ESPAÑOL!

In Spanish class we're learning the parts of the head and face. Can you say them and point to them on your own body?



SAMPLE BULLETIN BOARD

In Spanish class we're learning to count to ten. Can you count to ten? Point to the numbers as you count!

uno

dos

tres

cuatro

cinco



seis

siete

ocho

nueve

diez



SAMPLE BULLETIN BOARD

In Spanish class we're learning the the names of insects. Play a game: Call out the insect names and see if a friend can point to them.

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3. Parent Newsletters

Another success factor of a solid Spanish program is consistent communication with parents. It's necessary that you provide parents with updates at least every month. By updating parents, you are being proactive and reducing or eliminating parent concerns or questions about what their child is learning in Spanish class. One way to communicate with parents is via a monthly Spanish newsletter.

Also, in your newsletters include the English and Spanish translation and a pronunciation key so they have the option to practice or brush up on Spanish with their child at home. This way your newsletter becomes interactive.

Designate a day of the month that the newsletter will be emailed home. Make sure it is the same day every month as parents will come to rely on your regular communication. This guide will help motivate you to begin creating your Spanish newsletter starting today!

Note: The **Teach & Learn Spanish** curriculum provides FREE Interactive Spanish newsletters every month so the work is done for you. All you have to do is copy and paste the link and forward it in an email to your parents which takes about one minute of your time. If your childcare center or school doesn't have a Spanish curriculum yet, check out the **Teach & Learn Spanish** curriculum by visiting the bookstore at: www.oneilllanguage.com/bookstore

FREEBIE NEWSLETTERS DONE FOR YOU!

By clicking on the links below you will see samples of interactive newsletters that include pictures, flashcards and even audio files. Use these samples for ideas of what you can include in your newsletters. If you use the **Teach & Learn Spanish** curriculum, the monthly newsletters are emailed to your school every month so your teachers can forward them to your families.

Click on the link below to see the
Teach & Learn Spanish in January
newsletter:

www.oneilllanguage.com/spanish-in-january-newsletter

Click on the link below to see the
Teach & Learn Spanish in February
newsletter:

www.oneilllanguage.com/spanish-in-february-newsletter

4. Empower the Kids!

Encourage the students to be “The Spanish Teacher” in their home. Show them the newsletters you created or if you’re using the **Teach & Learn Spanish** curriculum show them the interactive newsletters on-line which they can easily access at home.

In class model for them that they can use the interactive newsletters at home to teach Spanish to their parents, siblings, grandparents etc. They can use the audio files, flashcards, pictures, games etc. to teach their families a bit of Spanish just as you teach them.

At the start of every Spanish class ask how many kids taught their family some Spanish at home. (You will be amazed at home many students raise their hand and also how many awesome comments you receive from home!)

As you know, we gain a greater understanding of a subject when we teach it to others, so empower your kids to teach Spanish to their families at home!



5. School-Wide Spanish

Make a commitment to encourage Spanish to be spoken as much as possible by staff and kids for one week.

Create an incentive, i.e. every time a student is heard speaking Spanish in the hallway, at recess or in the classroom, when it is not Spanish time, that child earns a token in a jar for his or her class. When a class fills their jar, they get to have a Piñata Party! Brag to parents when this occurs!

Put a token in a jar even if children say just one word in Spanish. Make it each for kids and staff alike to succeed!

You can buy jars and marbles to use as tokens at a family dollar store or use items you already have in your classroom.



Earn \$ For Your School

You may already have a Spanish curriculum for your childcare center or elementary school but if not, consider that by using the **Teach & Learn Spanish** curriculum you can actually earn money for your school as often as once a month.

Teach & Learn Spanish curriculum has an Affiliate Program built in. If your center or school joins the Affiliate Program you can earn money.

It works like this: For every one of your families that purchases **Teach & Learn Spanish** books, CDs and/or training videos, your school will earn a percentage of their purchase back via a check every month!

You can advertise that families can use the Teach & Learn Spanish books and CDs and Training Videos on your website and in newsletters. The curriculum is also designed for families with littler or no background in Spanish.

Note: Learn more about the
Teach & Learn Spanish
Affiliate Program at this link:

www.oneilllanguage.com/become-an-affiliate