



# *4 Simple Steps*



**TO START UP**



# **SPANISH**

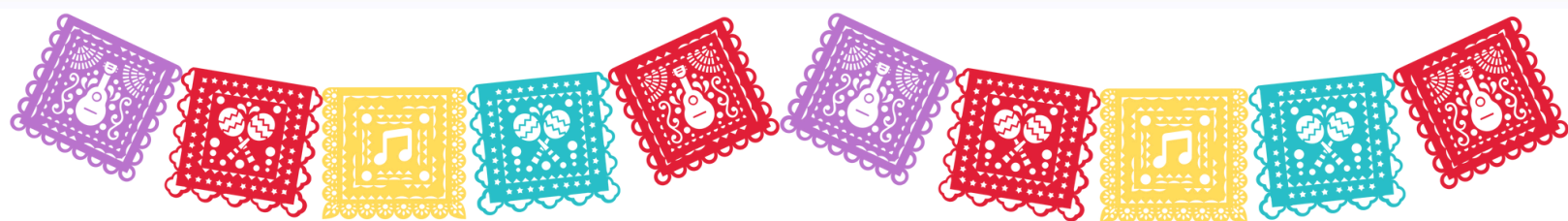
**AT YOUR CHILDCARE CENTER**

**Plus How Your School  
Can Earn Extra Income with Spanish!**



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# 4 Simple Steps to Start Up Spanish at Your Childcare Center



## The 4 Simple Steps:



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# *Unlock the Power of Spanish at Your Childcare!*



¡Hola! Childcare Director, Owner, Teacher:



Adding Spanish isn't just a "nice extra"—it's can be a **game-changer for your center**. It adds **cultural richness** to your classrooms, gives children a **lifelong advantage**, and makes your program **shine in the community**. Spanish is also a **professional perk for your teachers**—because they get to learn or refresh their skills while teaching it! Offering Spanish **attracts new families**, which **boosts revenue**, and strengthens parent engagement, building a **vibrant community**. Plus, our done-for-you curriculum saves you time and money. Offering Spanish has never been **easier, more affordable, or more rewarding** for your center, staff, students, and families. **PLUS, adding Spanish can bring your childcare a source of extra income!**





# *Unlock the Power of Spanish at Your Childcare!*



Here's the Secret Salsa: **Your own staff can teach Spanish!** Why hire and pay a Spanish teacher or language school when your teachers can teach Spanish with ease?

Worried they don't know Spanish? No problem! Our lessons **turn teachers from zero to hero in no time**. Even if they've never spoken a word, our **step-by-step guides, catchy songs, colorful visuals, flashcards, and fun activities** make teaching effortless. We've got you covered with **vocabulary posters, pronunciation keys, audio files, engaging video lessons, and year-round support**—so everyone feels confident and excited to teach Spanish like a pro. ¡Olé!

Try it out! Simply share the lesson on the next pages with your teachers, and faster than you can say “hola,” your classrooms will be **counting in Spanish like pros**—uno, dos, tres!

And if you happen to have one or more **Spanish speakers on staff**, even better! You can put them in charge of teaching Spanish in all the classrooms for an extra boost of **authenticity and fun**. They'll love sharing their **native language and culture!**





### *Step 1: Spanish Lesson: Numbers 1-10*



**¡Hola Toddler and Preschool Teachers!**

Ready to give your students the gift of Spanish? In just minutes, your class will be **counting to 10 in a whole new language!** And don't worry if you've never spoken a word of Spanish—I've **got you covered.** With a **step-by-step guide, a fun video lesson, a downloadable visual, a catchy song, a pronunciation key, a bulletin board set, and a parent newsletter,** you'll be **teaching with confidence** in no time - making Spanish **fun and effortless** for you and your students. ¡Olé!



**Uno, Dos,  
Tres!**



# Step 1: Spanish Lesson: Numbers 1-10



### Step-by-Step Guide:

1. Prepare to teach numbers 1-10 by **watching me teach the numbers in the video below**. You'll see how I first have my students count to ten in English, and then we gradually count in Spanish along with a song as I point to the numbers. **New to Spanish? No problem**—the video and song will do most of the teaching for you as you learn to count along with your students.

You can also start by **showing your students the video** on a tablet, iPad, TV, Smartboard, etc. **allowing me to teach numbers 1-10** for you. Or you can **skip to Activity 2** below and dive right into teaching the numbers yourself.



[Click here or on the picture below to access the video lesson.](#)



# Step 1: Spanish Lesson: Numbers 1-10 Continued



### Step-by-Step Guide:

2. Click the blue “Click!” button below to download the **Number Poster** and to play the **Number Song** 🎵 for your students. As the number song is playing, **use a fun wand or pointer** to point to each number on the poster. Worried about pronunciation? Don’t be! Just **follow the pronunciation guide under each number on the poster. Read the pronunciation guide like you would English, and you’ll sound like a pro in Spanish!** Play the song multiple times and encourage your students to sing along.



🎉 **Extra Special: Let students take turns being your helper** and using a special wand to point to the numbers on the poster as everyone sings. This is a fun, interactive way to learn numbers as a class in Spanish!



<b>1</b> uno (oo-no)	<b>2</b> dos (dohs)
<b>3</b> tres (tdrace)	<b>4</b> cuatro (kwah-tdroh)
<b>5</b> cinco (sing-koh)	<b>6</b> seis (say-es)
<b>7</b> siete (see-eh-teh)	<b>8</b> ocho (oh-choh)
<b>9</b> nueve (new-a-bay)	<b>10</b> diez (dee-ace)

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### Step 2: Spice Up Your Bulletin Boards!



I've provided you with the visuals to design a **Spanish bulletin board**. Place one at the entrance of your school and one in every classroom. **As soon as it's up, you can point to it while playing the number song and reviewing counting in Spanish**, making learning **interactive and visual** for your students.

With your bulletin boards in place, you'll see the **magic of Spanish spreading to teachers and students alike**. Parents will also be amazed as they watch the vibrancy and excitement of Spanish come alive at your school!

**See a picture of what your Spanish bulletin board will look like below.** It's colorful, includes a pronunciation key, and brings in a **Mexican/Spanish vibe** that will brighten any space. **Jump to pages 8–13** and download everything you need to get your Spanish decorating party started!



### Step 3: Keep Families in the Loop

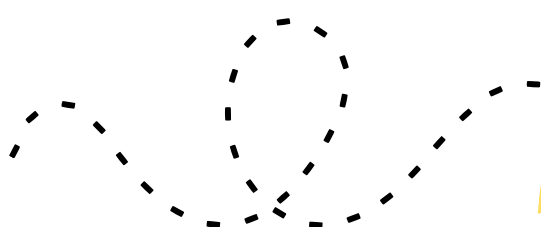


One of the keys to your school's success is **keeping parents informed**—and the same goes for your Spanish program! A quick weekly or monthly update on what's happening in Spanish class can work wonders for parent engagement, and it's super easy to do.

Here's the scoop: Our **numbers lesson newsletter** is hot off the press and ready to share with parents! They'll love seeing their children **learning Spanish while in your care**, and the newsletter gives them **fun activities to try at home**. It includes the number visual with **English and Spanish translations** plus a **pronunciation guide** so tricky words are no problem. It also includes the same song you'll be practicing in class. Talk about a win-win!



The newsletter is **digital and interactive**, and you can share the link directly with parents so they can access it anytime and begin practicing Spanish at home if they like. You'll love the results...**happy parents and excited learners!** Ready to share the newsletter? [Click here or on the envelope below to access your done-for-you parent newsletter!](#)



### *Step 4: Increase Enrollment by Making Spanish a Selling Point*

Who has time for tedious tasks? Not you! We've got you covered. With just one click, you'll get **two ready-to-use fliers to promote your Spanish program**.


- One flier is perfect for handing out to **interested parents** visiting your center.
- The other is ideal for displaying around your school as a friendly reminder that **Spanish is part of your vibrant program**.

It's quick, easy, and effective—helping you **attract families** and highlight the value of Spanish at your center. [Click here to download the fliers.](#)





# *How Your School Can Earn Extra Income with Spanish*



Adding Spanish to your childcare program doesn't just benefit students, it can also **bring in an extra recurring stream of income for your center every month!**

Some schools that use our curriculum charge a small weekly or monthly fee simply by offering Spanish as an enrichment class. Many parents are more than happy to pay because they see the lifelong benefits of learning another language early on. By offering Spanish as an enrichment, you have the option of charging for it.



One of your teachers can lead engaging Spanish lessons using our easy, done-for-you curriculum. **That means no need to hire and pay an outside Spanish teacher or a language school and you keep the tuition revenue** right at your center while offering families something special and unique.

Take **The Gardner School of Edina**, for example. They're successfully using our curriculum to **offer Spanish as an enrichment class**. The parents who enroll their child in Spanish love it, children look forward to it each week, and the school **earns extra income** every month by charging a small tuition fee. This is a true win for everyone!



If your center is looking for a simple way to **boost revenue** while **enriching your curriculum**, **Spanish is the perfect solution**. It's easy to implement, affordable for centers of every size, and makes your program stand out to parents and in your community.

# *How Your School Can Earn Extra Income with Spanish*



If you've ever brought in programs like Soccer Shots, Yoga, or Amazing Athletes, you know enrichment classes fill fast. Now imagine offering something parents really want, Spanish! With **Teach & Learn Spanish Academy**, your own staff can teach Spanish weekly, no outside vendors, no extra staffing, just profit and happy kids.

### **Example:**

Charge \$10 per 30-minute class, held once a week.  
That's \$40 per child per month.

### **Small Group** (8–10 students)

- 8 students → \$320/month → \$3840/year
- 10 students → \$400/month → \$4800/year



### **Medium Group** (12–16 students)

- 12 students → \$480/month → \$5760/year
- 16 students → \$640/month → \$7680/year

### **Large Group** (20 students)

- 20 students → \$800/month → \$9,600/year

Even one 30-minute class per week creates a steady, recurring revenue stream. Offer multiple classes, and watch it grow! Or charge \$12 or \$14 per class and see the numbers increase!

If you offer Spanish as an enrichment...

- Parents are thrilled their kids are learning Spanish.
- You keep 100% of the revenue.
- Turnkey curriculum → no prior Spanish knowledge needed.
- Helps your center stand out and attract families.



# *Ready to Bring Spanish to Your Childcare Center?*

If you are ready, our **Teach & Learn Spanish Academy** makes it easy. Our online curriculum is designed for any teacher to use. No Spanish background is needed. It's packed with step-by-step guides, flashcards, visuals, pronunciation keys, videos, songs, games, role-play, puppets, done-for-you-parent newsletters, plus, 5 awesome Bonuses!

The lessons are similar to the 1-10 numbers lesson you're already using, so it's a seamless way to expand your program.



Want to chat with the mastermind behind the curriculum? Connect with Theresa Gunderson at O'Neill Language Academy via email: [director@oneilllanguage.com](mailto:director@oneilllanguage.com), or **book a Zoom call for a personal tour of Teach & Learn Spanish Academy.**

If you're interested in earning extra income without hiring a Spanish teacher, Theresa can personally coach you—from setting up your program, marketing it to parents, and how to take payments. You'll be amazed at how easy it is to start and how quickly your extra revenue source adds up!



You can easily bring more excitement, value, and revenue to your center starting this month! ¡Vamos! (Let's go!)



### About the Author



¡Hola! (OH-lah) Hi!

I'm Theresa Gunderson, Co-Founder and Executive Director of O'Neill Language Academy, proudly serving schools and families since 1991. With decades of experience, I help childcare centers and elementary schools confidently introduce Spanish into their curriculum, removing the guesswork and stress. Through my programs, curriculum, and online solutions, I make teaching Spanish simple, effective, and joyful for everyone involved.

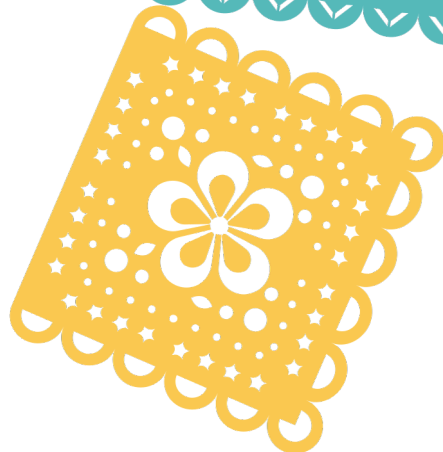
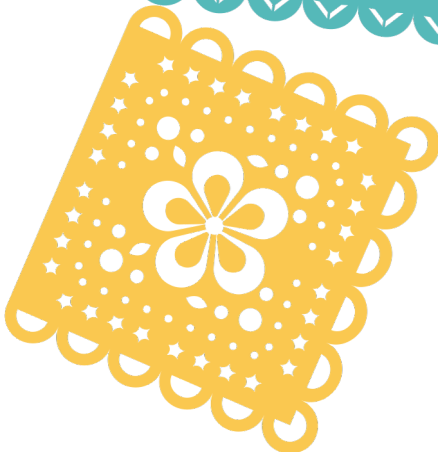
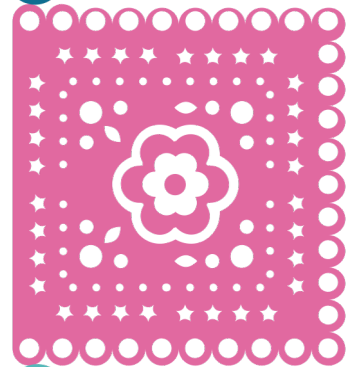
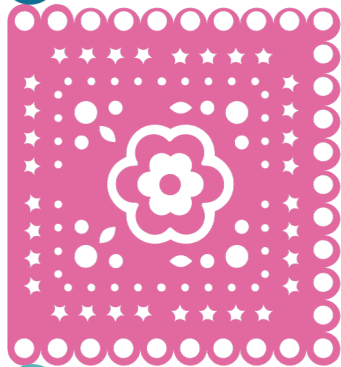
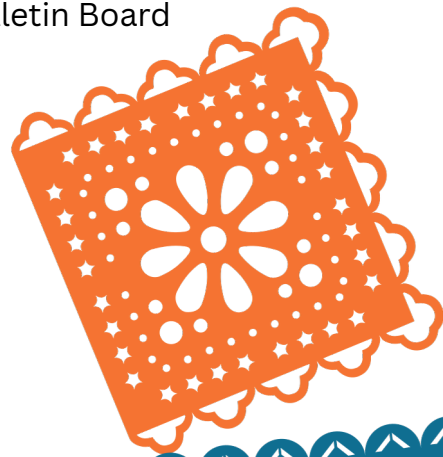
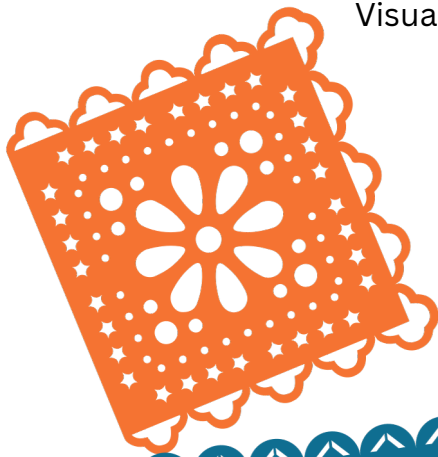


I hold a Bachelor's in Spanish, a Master's in Second Languages and Cultures Education, and a K-12 Principal's Licensure from the University of Minnesota, along with teaching licensures in Spanish and ESL. With over 30 years of experience leading schools and teaching students of all ages, one of my greatest passions is mentoring teachers to create positive, dynamic classrooms where learning feels like magic.

As a PK-8 principal, Spanish immersion and ESL teacher, curriculum creator, author, teacher trainer, and video show host, I'm dedicated to inspiring educators and families while exploring new ways to make learning Spanish fun and effective.

If you'd like to bring the joy of Spanish to your school or childcare center, or explore adding a new stream of income with Spanish, I'd love to help! **Book a Zoom call with me today, and let's make it happen together.** I'm here to help you each step of the way!

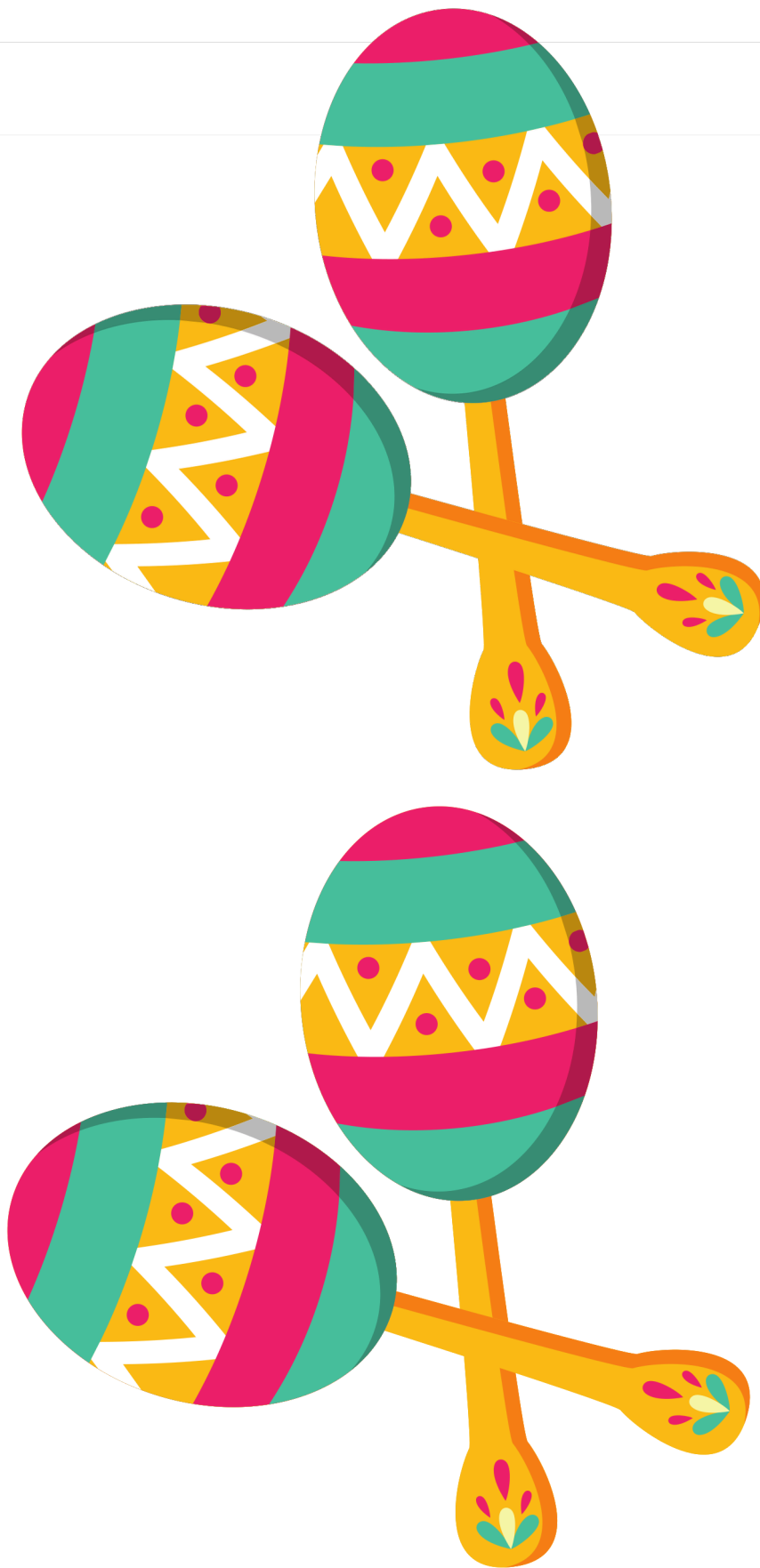




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